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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/832,828	04/12/2001	Michal Kahan	Q60535	1955 .
SUGHRUE, M	7590 07/13/200 ION, ZINN,	EXAMINER		
MACPEAK & SEAS, PLLC			HANNE, SARA M	
2100 PENNSYLVANIA AVENUE, N.W. WASHINGTON, DC 20037-3213		N. W .	ART UNIT	PAPER NUMBER
			2179	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)		
	09/832,828	KAHAN ET AL.		
Office Action Summary	Examiner	Art Unit		
	Sara M. Hanne	2179		
The MAILING DATE of this communication appeared for Reply	ppears on the cover sheet with	h the correspondence address		
A SHORTENED STATUTORY PERIOD FOR REPI WHICHEVER IS LONGER, FROM THE MAILING [ - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the maili earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNIC .136(a). In no event, however, may a rep d will apply and will expire SIX (6) MONT te, cause the application to become ABA	ATION.  Oly be timely filed  HS from the mailing date of this communication.  NDONED (35 U.S.C. § 133).		
Status				
<ul> <li>1) ⊠ Responsive to communication(s) filed on 4/3(2a) ☐ This action is FINAL.</li> <li>2b) ⊠ This 3) ☐ Since this application is in condition for allowed closed in accordance with the practice under</li> </ul>	is action is non-final. ance except for formal matte			
Disposition of Claims				
4) ⊠ Claim(s) <u>1-4,7,8,10-23,26-41 and 43-54</u> is/are 4a) Of the above claim(s) is/are withdress.  5) □ Claim(s) is/are allowed.  6) ⊠ Claim(s) <u>1-4,7,8,10-23,26-41 and 43-54</u> is/are 7) □ Claim(s) is/are objected to.  8) □ Claim(s) are subject to restriction and/	awn from consideration. e rejected.			
Application Papers				
9) The specification is objected to by the Examin 10) The drawing(s) filed on is/are: a) acceptant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Examin 11.	ccepted or b) objected to be drawing(s) be held in abeyand oction is required if the drawing(s	ce. See 37 CFR 1.85(a). s) is objected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119	•			
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:  1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>				
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No(s)	ummary (PTO-413) /Mail Date formal Patent Application 		

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#### **DETAILED ACTION**

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 4/30/07 has been entered.

2. Claims 1-4, 7, 8, 10-23, 26-41, 43-54 are pending in the application.

# Claim Rejections - 35 USC § 101

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

4. Claims 14-18 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claims 14-18 recite an executable program comprising pieces of executable code. Since a computer program is merely a set of instructions capable of being executed by a computer, the computer program itself is not a process and cannot be realized as a statutory entity, and therefore is nonstatutory functional descriptive material.

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## Claim Rejections - 35 USC § 103

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).
- 7. Claims 1-4, 7, 8, 11-17, 19-23, 26-29, 31-41, 43-45, and 47-53, are rejected under 35 U.S.C. 103(a) as being unpatentable over Kim, US Patent 6546002 and further in view of McNamar et al., US Patent 7089202 hereinafter McNamar.

As in Claims 1, 14, 19, 34 and 47, Kim teaches transmitting from the server, a provisioning profile associated with the subscriber to an outside application executing on a data item computer (Fig. 3, 4 with corresponding text), receiving at the server, data items from a outside application executing on a data item computer (Col 9, lines 23 et seq.) including personalized information transmitted to the subscriber where a portion of the received data items comprised personalized information transmitted to the

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subscriber according to the provisioning profile associated with the subscriber (Fig. 3, 4 with corresponding text) arranging at the server, the received data items for display according to a plurality of subscriber-selected presentation rules (Col. 11, line 1 et seq.), wherein each data item is associated with a generic action menu or an application specific menu corresponding to the outside application executing on the data item computer (Col. 10, line 40 et seq.) and transmitting from the server, the arranged data items to the terminal of the subscriber (Col. 16, lines 12 et seq.).

While Kim teaches such a system, they fail to explicitly teach the personalized information to be pushed to the subscriber from the server as recited in the claims. McNamar teaches a networked system for data transmission of a personalized page similar that of Kim. In addition, McNamar further teaches the personalized information to be pushed to the subscriber from the server (Col. 25, lines 44 et seq.). It would have been obvious to one of ordinary skill in the ad, having the teachings of Kim and McNamar before him at the time the invention was made, to modify the mobile system taught by Kim to include the personalized information to be pushed to the subscriber from the server of McNamar, in order to obtain a server initiated push of a personalized information, arranged at the server according to subscriber-selected presentation rules, to the subscriber terminal. One would have been motivated to make such a combination because a way to provide pre-selected information to the user when it becomes available without the user having to continuously access the site until it is available would have been obtained, as taught by McNamar (Col. 26, lines 1-7).

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As in Claims 2, 15 and 20, Kim teaches updating the provisioning profile based on a command received from the terminal (Fig. 7 and corresponding text)

As in Claims 3, 16, 22, 29 and 38, Kim further teaches updating the provisioning profile by transmitting this command to the control server to update a presentation rule with one of the data items with the wireless gateway and using a controller (Fig. 7 and corresponding text).

As in Claims 4, 23 and 39, Kim teaches the control server storing the updated provisioning profile in a subscriber database and further in reference to Claim 39, on the database server (Fig. 7, ref. 542-546 and corresponding text).

As in Claims 7, 26 and 43, Kim teaches the control server storing the received data items in a terminal subscriber's database (Fig. 3,4 and corresponding text) by the control server as in further reference to Claim 43.

As in Claims 8, 17, 27-28, 44-45 and 52-53, Kim teaches an application adapter translating the received data item to comply with the application interface contract if it does not already (Col. 8, line 36, et seq.).

As in Claim 11, Kim teaches the formatted data item to be transmitted to the to the receiving terminal, and furthermore by using a data communications protocol (Col. 8, line 36, et seq.).

As in Claim 12 and 32, Kim also teaches the terminal being a mobile terminal (ref. 1525).

As in Claim 13 and 33, Kim also teaches the terminal being a client terminal (ref. 1525).

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As in Claims 21 and 37, Kim teaches the wireless gateway to receive a command from the terminal (cellular requires wireless connection).

As in Claim 31, Kim teaches the wireless gateway to transmit data items to the terminal (cellular requires wireless connection).

As in Claims 35 and 48, Kim teaches an operator platform for accessing the subscriber's profile (Fig. 3, 4 and corresponding text).

As in Claims 36 and 49, Kim teaches a wireless gateway connected to the web server (it is common to one of ordinary skill in the ad for a web server to be connected to a wireless gateway as suggested in Col. 6, line 22 et seq.).

As in Claims 40 and 50, Kim fails to explicitly teach a short message service center connected to the control server as recited in the claims. Within the field of the invention, it would be obvious to one of ordinary skill in the art to provide a SMS center with a cellular network. One would have been motivated to make such a combination because a communication system to cellular subscriber would have been obtained.

As in Claims 41 and 51, Kim teaches an IVR (Interactive voice response) server (Col. 6, line 46 et seq.).

8. Claims 10, 18, 30, 46 and 54 are rejected under 35 U.S.C. 103(a) as being unpatentable over by Kim, US Patent, McNamar et al., US Patent 7089202 hereinafter McNamar and in further view of Gerace, US Patent 5848396.

As in Claims 10, 18 and 30, Kim and McNamar teach a mobile networking system that edits and sends data from the provider application according to 'user-

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updateable profiles, associating each data item with a generic action menu or an application specific menu and pushing the personalized information to the subscriber from the server as seen supra. While Kim and McNamar teaches such a system, they fail to explicitly teach the generating of a terminal subscriber home page according to a presentation rule associated with the data items as recited in the claims. Gerace teaches a networked system for data transmission according to user profiles similar to that of Kim and McNamar. In addition, Gerace further teaches a control server (ref 79) which generates a subscriber home page according to a user's presentation rule in the profile (Figure 4a, and corresponding text). It would have been obvious to one of ordinary skill in the ad, having the teachings of Kim, McNamar and Gerace before him at the time the invention was made, to modify the networked system with push technology for providing personalized information to a subscriber terminal taught by Kim and McNamar to include the home page generation according to user defined performance rules of Gerace, in order to obtain a user-defined automatic dynamic homepage for a mobile system. One would have been motivated to make such a combination because a more personalized system for obtaining web information would have been obtained, as taught by Gerace.

As in Claims 46 and 54, Kim and McNamar teach a mobile networking system that edits and sends data from the provider application according to user-updateable profiles and associating each data item with a generic action menu or an application specific menu as seen supra. While Kim and McNamar teach such a system for obtaining data items and generating a home page according to the user's profile and

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rules, they fail to show the sending of a terminal subscriber home page to the web server as recited in the claims. Gerace teaches a networked system for data transmission according to user profiles similar to that of Kim and McNamar. In addition, Gerace further teaches transmitting the Home Page to the web server (Fig. 1 and corresponding text). It would be obvious to one of ordinary skill in the art, having the teachings of Kim, McNamar and Gerace before him at the time the invention was made, to modify the networked system with push technology for providing personalized information to a subscriber terminal taught by Kim and McNamar to include the transmitting of the Home Page to the web server of Gerace in order to obtain a pushed web transmission of a customized menu. One would have been motivated to make such a combination in order to keep a global 'copy of the generated page if the user wished to access it from other devices on the same provider or to share the user's formatted page with other users.

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### Response to Arguments

Applicant's arguments with respect to claims 1-4, 7, 8, 10-23, 26-41 and 43-54 have been considered but are moot in view of the new ground(s) of rejection.

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#### Conclusion

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Sara M. Hanne whose telephone number is (571) 272-4135. The examiner can normally be reached on M-F 7:30am-4:00pm, off on alternating Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, WEILUN LO can be reached on (571) 272-4847. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

smh

SUPERVISORY PATENT EXAMINER